

Message Text

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TAGS: PFOR, BR, PGOV, ETRD

SUBJECT: DAILY MEDIA REACTION REPORT - PART II

1. WATERGATE: LATER-ARRIVING PAPERS TODAY ALSO GIVE PROMINENT FRONT-PAGE DISPLY TO HOUSE IMPEACHMENT HEARINGS. INDEPENDENT JORNAL DO BRASIL (RIO) PLAYED UP REQUESTS BY LEADING REPUBLICANS FOR PRESIDENT NIXON'S RESIGNATION IN TOP HEADLINE SAYING: "REPUBLICAN LEADER IN HOUSE THINKS NIXON'S RESIGNATION WOULD BE BENEFICIAL." SAMPLE COMMENTARY: COLUMNIST PAULO DE CASTRO WRITES IN PRO-GOB DIARIO DE NOTICIAS (RIO) : "WE ARE COMING TO THE LAST ACT OF A VULGAR COMEDY THAT NIXON IMPOSED ON A GREAT PEOPLE, BUT WHICH THIS GREAT PEOPLE INEXORABLY WILL BRING TO AN END, WITHIN THE LAW. THE STARTING DATE FOR WATERGATE HAS BEEN TRADICIONALLY SET AS JUNE 17, 1972. IF FACT, WATERGATE HAD ITS BEGINNINGS IN THE METHODS NIXON USED AGAINST PROGRESSIVE POLITICAL ADVERSARIES. ... NIXON'S INSENSITIVITY, WHEN HE STILL HAD RESIGNATION AS A RELATIVELY DIGNIFIED EXIT, IS GOING TO MAKE IMPEACHMENT INE-

VITABLE. HIS (NIXON'S) POLITICAL CAPITAL SHRANK, VANISHED..."

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2. FOOTWEAR AND SUBWAY SEATS ISSUES: LIBERAL ULTIMA HORA (SAO PAULO) GIVES PROMINENT, SENSATIONALIST FRONT-PAGE TREATMENT TO STORIES CONCERNING BRAZIL'S EXPORTS OF FOOTWEAR AND SUBWAY SEATS TO THE UNITED STATES. BANNER HEADLINE READING "BRAZIL REACTS TO AMERICAN ACCUSATION: 'DUMPING' IS THE TOOL OF DEVELOPED COUNTRIES" IS BASED ON STATEMENT MADE IN BRASILIA BY THE DIRECTOR OF CACEX, BENEDITO FONSECA MOREIRA, WHO SAID THAT "AS A DEVELOPING COUNTRY, BRAZIL COULD NEVER BE IN A POSITION OF PRACTICING 'DUMPING' AGAINST A COUNTRY OF SUCH ECONOMIC DIMENSIONS AS THE U.S." STORY PUBLISHED ON PAGE TWO REPORTS THAT A U.S. CUSTOMS AGENT NAMED MARCO PADILLA IS IN BRAZIL TO INVESTIGATE THE CHARGES AGAINST BRAZILIAN EXPORTERS AND QUOTES TEPPERMAN DIRECTOR MARCOS OCUGNE AS SAYING THAT "WE ARE CALMLY WAITING FOR THE AMERICAN DELEGATE. THE U.S. AUTHORITIES" - HE ADDED - "ARE DEFENDING THE AMERICAN CONSUMER, AND THERE IS NOTHING ABNORMAL IN THIS 'DEFENSE': THEY ARE ACCUSING US OF 'DUMPING' PRACTICES AND WE ARE GOING TO PROVE THEY ARE WRONG. OUR POSITION IS SUITABLE AND CORRECT." STORY ALSO INCLUDES VIEWS EXPRESSED BY THOMAS FELSBURG, A LOCAL LAWYER SPECIALIZED IN FOREIGN TRADE, WHO SAYS THAT "THE AMERICAN LAWYERS ARE INTERPRETING OUR RULES OF INTERNAL LAW IN THE LIGHT OF U.S. LEGISLATION... THE TWO CHARGES ARE GROUNDLESS. IT IS ALL A MANEUVER TO IMPEDE THE ENTRY OF BRAZILIAN GOOD INTO THE U.S. MARKET), AND THE ONLY SOLUTION IS TO FIGHT." BUSINESS-ORIENTED GAZETA MERCANTIL (MAY 8) EDITORIAL SAID THAT THE CHARGE AGAINST TEPPERMAN "CAUSED NO SURPRISE." THE PAPER, WHICH DOES NOT CONSIDER BRAZILIAN FISCAL INCENTIVES A DUMPING PRACTICE, SAID THAT "AS THE BRAZILIAN EXPORTS OF MANUFACTURED GOODS GROW, THE PRESSURES AGAINST THEM BY OTHER COUNTRIES' EXPORTERS, WHO MAY BE EVENTUALLY PREJUDICED, WILL GROW IN THE SAME MEASURE."

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